

[Monday PDF Schedule](#)

9:30 a.m.

What's NEXT with Jim Bob Breazeale?

[OM 234](#)

Speaker:

Jim Bob Breazeale – Senior Director of Local Media Content | KRIS TV | KZTV | CW South Texas| Telemundo Corpus Christi | KDFTV Corpus Christi

Moderator: Dr. Ali Forbes

9:30 a.m.

Young Public Relations Alumni Panel

[OM 232](#)

Speaker:

Katie Stone – SEO Specialist | LeadHub

Alana Zamora – Membership Coordinator | Witte Museum

San'Tres Broussard – Public Relations Specialist | Expedia

Alex Garcia – Public Relations Specialist | Rio Grande Valley

Charlcee Cervantez -Coordinator | Alumni Relations | Texas State University

Moderator: Prisca Ngondo

10:00 a.m. – 4:00 p.m.

Green Room

Open from 10 am – 4 pm for students and panelists to meet each other and network. Snacks and drinks provided

The Green Room will be held in the first-floor conference room.

11:00 a.m.

NEXT with Danny Olivas

[OM 201](#)

Speaker:

Danny Olivas – Mission Specialist | Astronaut | NASA

Moderator: Eraldo Chiecchi

12:30 p.m.

Career Advice and Q&A with a PR Professional

[OM 320](#)

Speaker:

Kerri Qunell – Vice President of Communications | National Domestic Violence Hotline

Moderator: Jennifer Scharlach

12:30 p.m.

Great Advertising Depends on DE&I

[OM 201](#)

Speaker:

Cimin Ahmadi-Cohen – Founder & CEO | Idea Peddler

Justin Grady – Senior Copywriter | Preacher

Zach Stubblefield – Strategist | Preacher

Serge Flores – Chief Creative Officer | Third Ear

Carlton Wilcoxson – Integrated Producer | Ogilvy DC

Moderator: Michael Devlin

2:00 p.m.

Airforce Photo Journalism

Moderator: Paul Villagran

3:30 p.m.

Early Career Advice in Mass Communication

[Alkek 250*](#)

Speaker:

Hannah Rucker – Anchor/Reporter | KVUE-TV | SJMC grad

Laura Figi – City Editor | ATX Today | SJMC grad

Lynsey Lamoureux – Account Coordinator | Powell Communications | SJMC grad

Moderator: Dale Blasingame

*FDOM students get first priority with seats.

4:00 p.m.

Dow Jones News Fund Information Session

An information session about [Dow Jones News Fund](#) programs, including the application and selection process.

Students or faculty can [sign up here](#) to RSVP or request recordings. College faculty can use the same form to request a virtual visit from a DJNF representative or email heather.taylor@dowjones.com.

5:00 p.m.

What's NEXT with Jim Bob Breazeale?

[OM 320](#)

Speaker:

Jim Bob Breazeale – Senior Director of Local Media Content | KRIS TV | KZTV | CW South Texas| Telemundo Corpus Christi | KDFTV Corpus Christi

Moderator: Dr. Tim England

5:00 p.m.

[The Art of Interviewing](#)

[OM 232](#)

Speaker:

Carrington Tatum – Business Analyst | Dallas Morning News

Moderator: Kym Fox