

## [Wednesday PDF Schedule](#)

### 9:00 a.m.

What's NEXT with Kristen Marcum?

Speaker:

**Kristen Marcum** – CEO | Elizabeth Christian Public Relations

Moderator: Paul Villagran

### 9:00 a.m.

Journey from a Student to CEO

[CENT 157](#)

Speaker:

**Kristin Marcum** – CEO | Elizabeth Christian Public Relations

Moderator: Jennifer Scharlach

### 9:30 a.m.

Getting Freelance & Part-Time Journalism Jobs as a Student

[OM 232](#)

Speakers:

**Damien Bartonek** -Student | Texas State University

**Abby Gage** – Student | Texas State University

**Amira Van Leeuwen** – Student | Texas State University

Moderator: Dr. Amber Hinsley

### 10:00 a.m. – 4:00 p.m.

Green Room

Open from 10 am – 4 pm for students and panelists to meet each other and network. Snacks and drinks provided

The Green Room will be held in the first-floor conference room.

### 11:00 a.m.

**D.D. Hachar Presentation\***

Speaker:

**Reynaldo Leños Jr.** – Producer | Latino USA

This special session is hosted by the SJMC for the Vidal M. Treviño high school in Laredo, Texas. The program encourages high school students to pursue a career in mass communication by connecting Hispanic media professionals with students.

\*This is a closed session

### 11:00 a.m.

Learn how to get experience with ESPN as a TXST student

[OM 232](#)

Speakers:

**Dr. Ali Forbes** – Assistant Professor | Texas State University

**Cole Paveglio** – Student | Texas State University

**Daniel Escobar** – Student | Texas State University

Moderator: Dr. Amber Hinsley

### 12:30 p.m.

[From Here to There and in Between in the Digital Marketing Space – TXST NEXT](#)

Speaker:

**Elissa Fontenot** – Assistant Director | Digital | Texas State University

Moderator: Jennifer Scharlach

### 2:00 p.m.

Airforce Photo Journalism

Moderator: Paul Villagran

### 2:00 p.m.

[Putting Your Best Foot Forward to Breaking into the Public Relations Industry](#)

Speaker:

**Tiffany Rosier** – Recruiter | Hotwire Global Communications

Moderator: Jennifer Scharlach

### 3:30 p.m.

Digital Content and Social Strategy

[Alkek Teaching Theater – ALK 250](#)

Speakers:

**Andrew Osegi**, Social Media Strategist | IBM

**Ash Romo**, Content & Engagement Specialist |OJO Labs

Moderator: Jon Zmikly